

CITY OF MILPITAS

455 EAST CALAVERAS BOULEVARD, MILPITAS, CALIFORNIA 95035-5479 GENERAL INFORMATION: 408-586-3000, www.ci.milpitas.ca.gov

> 8/21/2018 Agenda Item No. 3



ATTACHMENT RELATED TO AGENDA ITEM AFTER AGENDA PACKET DISTRIBUTION





Milpitas Arts and Culture Grant 2018-2019 Milpitas Mid-Autumn Moon Festival Proposal

For over 20 years, the Ve Nguon School of Vietnamese Language has empowered generations of Vietnamese American students with opportunities and resources to thrive in today's 21st century global economy. In addition to our extensive curriculum of courses taught completely in Vietnamese, as a 501c(3) non-profit organization, we consistently engage our local communities by hosting events to encourage cultural awareness and appreciation of Vietnamese arts, music, and dance.

Consistent with the City's values of embracing our community's diverse backgrounds, we propose to host a one day event entitled Milpitas Mid-Autumn Festival to celebrate a tradition long held by several Asian cultures including, Vietnamese, Chinese, and Taiwanese.

We propose the location to be at the Milpitas Community Center, where we will have booths set up to distribute free moon cake and lanterns to the community at-large. There will be a talent competition open for children to showcase their artistic abilities, which will serve as entertainment for the duration of the festival.

We respectfully request the waiver of city fees which will be incurred from the event as well as in-kind contributions of staff time devoted towards the event.

We have hosted this Festival at our main campus in San Jose since our inception, however, a great number of our students are from Milpitas and suggested that they would like to see this take place in Milpitas. Our goal for this project is to provide a framework for city staff and other community organizations to take the lead in hosting this festival for future years.

The event is expected to draw an estimate of 200 people from the community at large. We will have several volunteers on site before and after the project to ensure proper maintenance of city facilities.

We request the event to take place some time on September 22nd and will work with staff on a set window of time that works for everybody.

We sincerely thank you for the opportunity to submit this proposal.

Ve Nguon School of Vietnamese Language